

## COINCHUM.CO PRIVACY POLICY

CoinChum (“Company“, “we“, “us“, “our“) respect and take your privacy seriously. This Privacy Policy describes how we collect, how we use and disclose the information. This Privacy Policy describes our practices in connection with information that we receive from you when you visit our website. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at [info@coinchum.com](mailto:info@coinchum.com).

In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it. We hope you take some time to read through it carefully, as it is important. Your consent to our collecting, processing, using and protecting your personal information according to this Policy is made upon the acceptance of this Policy and/or implied upon your use of our services. To protect your rights, please read the following thoroughly.

### 1. WHAT INFORMATION DO WE COLLECT?

We may collect personal data from you when you voluntarily provide such information, such as information you may provide in connection with the KYC process.

**Personal Information Provided by You.** While using our service, we may ask for the following;

Full Names

Email address

Wallet address

**Personal Information We Collect Automatically** - We automatically collect the following information when you visit, use or navigate the website.

**Online Identifiers**, such as IP address, domain name;

**Device Information**, such as hardware, operating system, browser, device name, language preferences;

**Usage Data**, such as system activity, clickstream information

**Geolocation Data.** We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the website. For

example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of the services.

This information is primarily needed to maintain the security and operation of our website, and for our internal analytics and reporting purposes.

## **2. HOW WE USE YOUR PERSONAL INFORMATION**

We may use the information for the following:

- Conducting the token sale during the ICO period;
- Verifying your identity in compliance with our KYC and determining your eligibility to participate in the token sale
- Communicating with you – sending you notices regarding the token sale, providing you with any requested technical information and responding to your enquires
- To keep you informed of any latest news regarding our token sale
- To serve you advertisements when you use our Site
- To market our website and services
- Conducting statistical and analytical purposes, intended to improve the Site

## **YOUR RIGHTS**

You have the right to withdraw your consent, if you have provided one; or

You have the right to Process your complaint regarding your personal data.

You have the right to request erasure or correction of your personal information

To exercise your rights or receive more information, write us an email at [info@coinchum.com](mailto:info@coinchum.com). We will answer you as soon as possible.

## **RETENTION**

We retain personal Information for the duration needed to support our token sale activities, and as necessary to comply with our legal obligations, resolve disputes, and enforce our policies. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected. After your personal data is no longer necessary for its purposes and there is no other legal basis for storing it (e.g., we are not obliged by law to store your personal data), we will immediately delete your personal data from our systems.

## **COOKIES**

A cookie is a small text file that is stored locally on the computer as soon as the website is being visited.

Cookies allow CoinChum to track the popularity of its website for advertisement use cases and help user navigate from page to page without having to re-login each time.

CoinChum also collects information which may include information such as the device's Internet Protocol ("IP") address, browser version, browser type, the time, count and date of visit, the time spent on each pages and website usage.

## **MINORS**

CoinChum token sale is not intended for the minors (i.e. people under the age of 18). For this reason, we forbid users under the age of 18 to register or participate in the token sale. In the event that we become aware that a user under the age of 18 has shared any information, we will discard such information. If have any reason you believe that a child under 18 has shared any information with us, please contact us at [info@coinchum.com](mailto:info@coinchum.com)

## **CHANGES TO OUR PRIVACY POLICY**

We may change this Privacy Policy from time to time by posting the updated version of the Privacy Policy on this website.